# Operations Associate

We're hiring an Operations Associate to liason with Chinese colleagues to ensure the day to day health of our games in international markets. This position requires a native-English speaker with Chinese language skills who is data-driven and loves games. Join a growing team of game developers making cutting-edge products in Chengdu.

Tap4Fun is among the fastest-growing game developers in the App Store, and we have big plans for 2013 that you have an opportunity to be a part of.

## Operations Associate Job Responsibilities

• Create and manage regular in-game events that take place on game servers around the world, to meet players' expectations and celebrate international events. Including seasonal events like Christmas and Thanksgiving, as well as game-specific events like the introduction of a new unit or gameplay mechanic

• Monitor and analyze game data like daily and monthly active users (DAU & MAU), average revenue per user (ARPU), and user retention

• Communicate with players from around the world, collecting information on events and game developments, gaining a deep understanding of player demographics and game communities

• Communicate the information that you collect with development teams, providing teams with better information to enable them to develop products more in line with players' wants and expectations

## Operations Associate Requirements

• Comfortable and familiar with data analysis and scientific method

• A passion for community building, games, and the game development process

• Native English speaker with outstanding written English skills including spelling, grammar, and ability to communicate

• A calm and responsible attitude and demeanor, even when communicating with unreasonable or immature people. If someone treats you poorly, you must be above it, and always represent Tap4Fun with courtesy and professionalism

• A lover of games, ideally mobile games. Enjoys playing and analyzing games and developing an understanding of what makes great games and great communities

• Passion and interest in learning and growing your skills in a competitive and demanding environment

• Chinese language skills, for communicating with operations and development teams

## Operations Associate Ideal Qualities

Consider the guidelines below to be indicators of the type of person that we think would work best in our organization, and not necessarily as requirements.

• Mac and iPhone user, or familiar with Mac OS X and iOS operating systems

• Familiar with the mobile game industry, including popular games and themes as well as emerging trends

• Conversational spoken Chinese skills and the ability to read and write